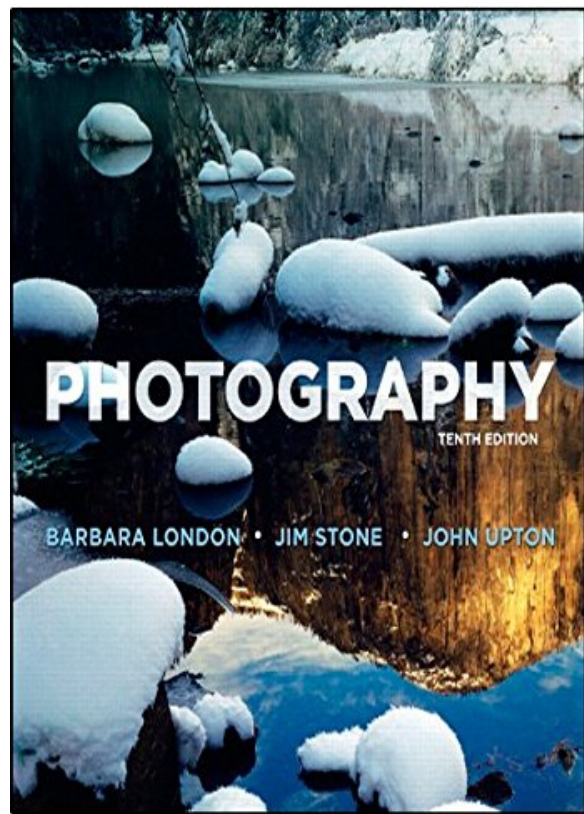
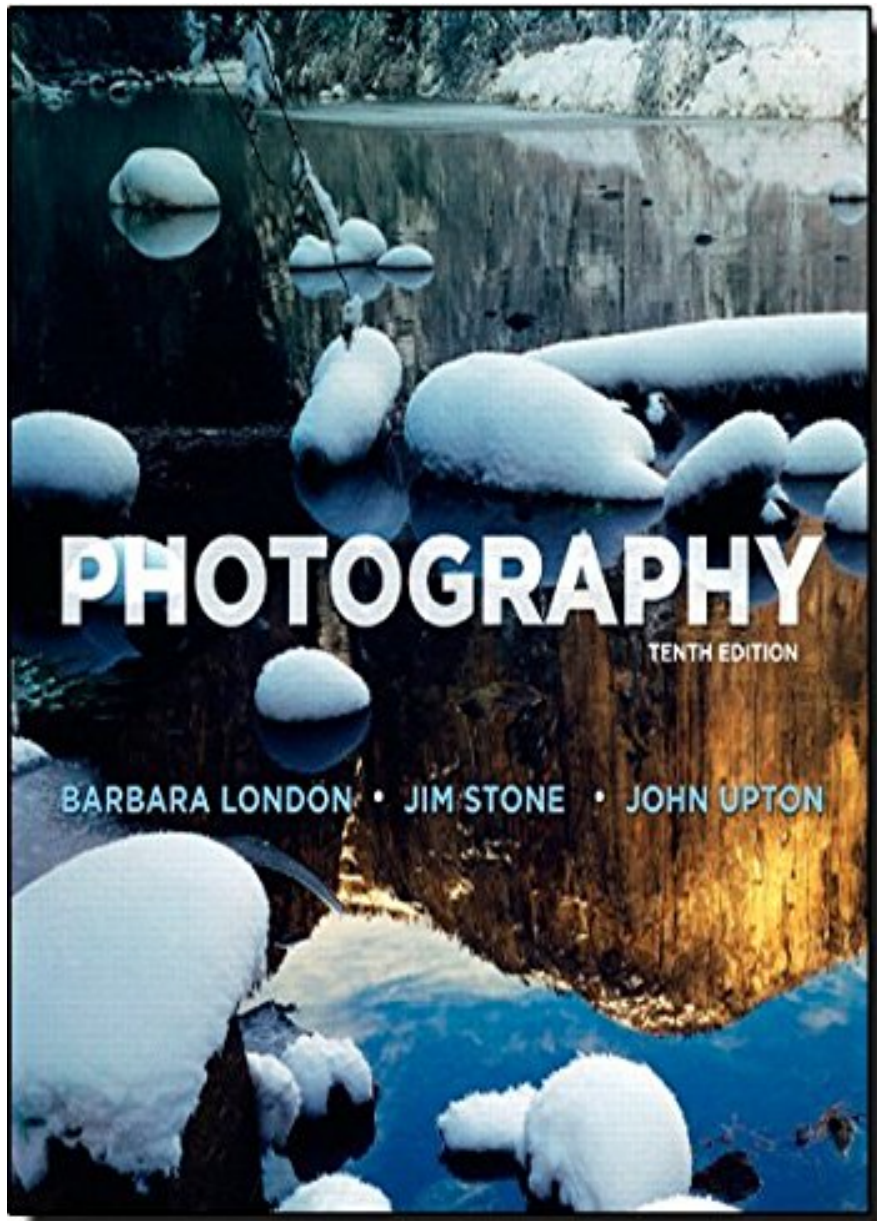


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This best-selling introductory photography text teaches students how to use the medium confidently and effectively by emphasizing both technique and visual awareness. Comprehensive in scope, this book features superb instructional illustrations and examples in its clear presentation of both black and white and color photography. London offers extensive coverage of digital imaging and the latest technological developments, such as Web page design and formatting photos on CD-ROMs.

About the Author

Jim Stone is an Associate Professor of Photography at the University of New Mexico. His photographs have been collected by the Museum of Modern Art and The Smithsonian American Art Museum, among many others. Books of his work include *Stranger Than Fiction* (Light Work, 1993), *Historiostomy* (Piltown Press, 2001), and *Why My Pictures are Good* (Nazraeli Press, 2005).

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By PT

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